



# OPERATIONAL TECHNOLOGY CYBERSECURITY EXPERT PANEL FORUM 2023

22 – 23 AUGUST 2023

Deceive by Design:  
How to Use Deception Technology to Protect  
OT Networks



# What is Deception?

Honeypots vs Deception

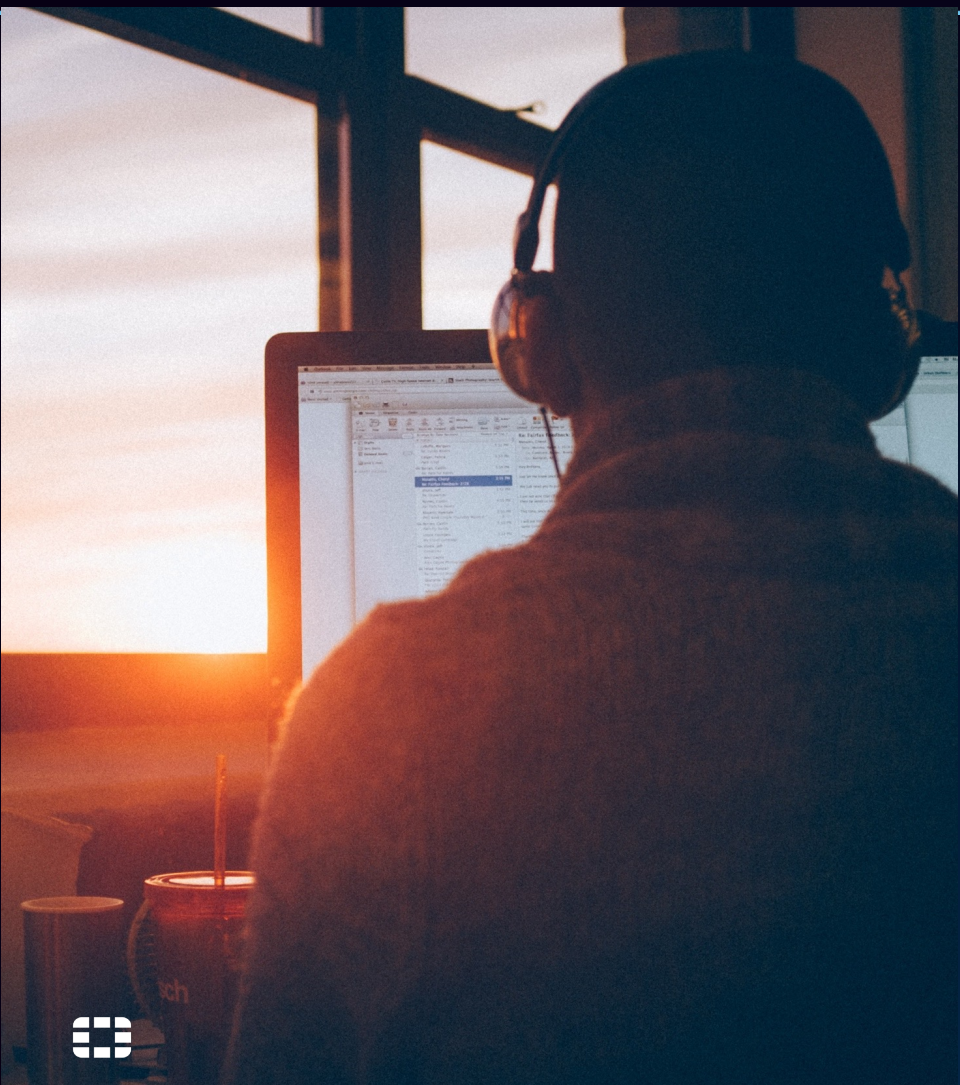
# OPERATIONAL TECHNOLOGY CYBERSECURITY EXPERT PANEL FORUM 2023

What is Deception?



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## What is Deception?



**Diverting attackers to fake assets to protect enterprise's real assets**

### **Decoys**

Fake assets, fake network devices, fake applications

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### **Lures**

Fake Applications/services of the honeypots/decoys

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### **Network traffic**

Fake network traffic beaconing (SMB, CDP, UPnP, and more)

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### **Breadcrumbs (tokens)**

Fake resources placed on real IT assets and point to the fake systems

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**Prioritize alerts from the deception** — High-fidelity alerts that require your immediate attention



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## Honeypots vs Deception

	Traditional Honeypots	Deception Technology
Authenticity		
Ease of deployment and operation		
Scalability		
Interaction		
Capture Lateral Movement		
Automated Threat Response		



# Why Use Deception Technology for OT Environments?



## Critical assets are unpatched or unmonitored

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- ICSs/IoTs lack security by design and are brittle to change
- Maintenance windows are costly and measured in months/years
- Diverse, multi-vendor assets (legacy OSs, non-standard devices and protocols)



## Air gaps between IT and OT are decreasing

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- ICSs are no longer isolated from corporate or other networks



## Security teams are stretched

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- High rate of false positive alerts  
< 5% are investigated
- Cybersecurity skill gap

# Challenges Facing Security Teams



## Detecting attackers is challenging

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- On average, global dwell time is 21 days
- Unable to detect lateral movements



## Security teams are stretched

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- High rate of false positive alerts, < 5% are investigated



## Securing legacy/unmanaged systems (OT, IoT, IoMT)

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- Air-gap protection diminishes
- Assets do not provide their own telemetry (e.g., IoMT/OT/IoT)
- Unpatched/unmonitored critical devices

**Break out of the darkness and quickly detect in-network threat activity across all attack surfaces**

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## Securing High-Value Assets and Confidential Unclassified Information

# NIST

### SP 800-172

## Enhanced Security Requirements for Protecting Controlled Unclassified Information

Published: February 2021

Key elements essential to addressing the APT:

**“Using deception to confuse and mislead adversaries** regarding the information they use for decision-making, the value and authenticity of the information they attempt to exfiltrate, or the environment in which they are operating.”

### SP 800-172

### SP 800-82 Rev. 3

### SP 800-82 Rev. 3

## Guide to Operational Technology (OT) Security

Published: April 26, 2022

“...Because decoys **do not actively interact with other network components**, deception technologies can support malicious activity monitoring and detection **without jeopardizing the controlled process.**” (E.2.7)





# How Does Deception Work?

Deception Topology & Deployment

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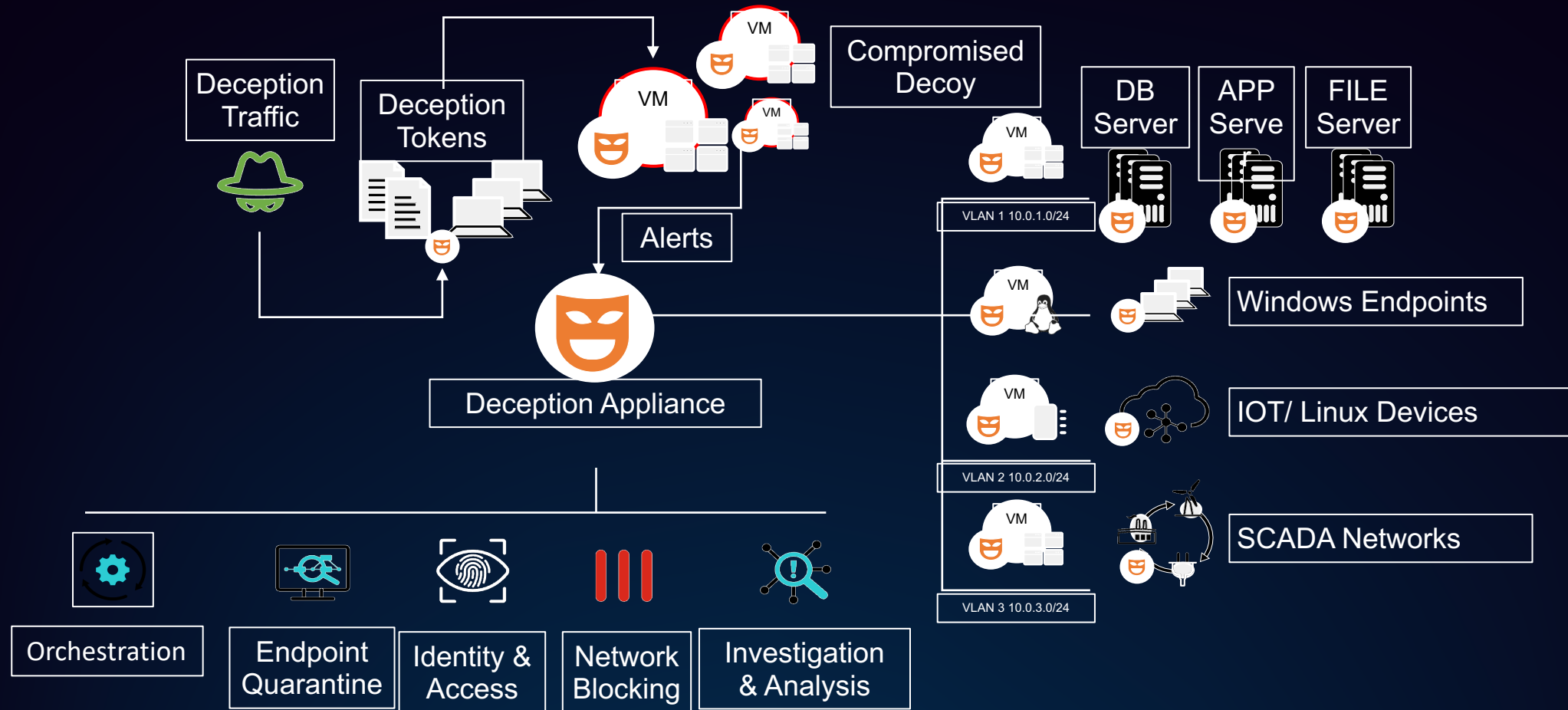
## How Deception Works - DEPLOYMENT



**Comprehensive detection, closing visibility gaps, diverts attackers from sensitive assets to shift the balance to defender's advantage**

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## How Deception Works - TOPOLOGY

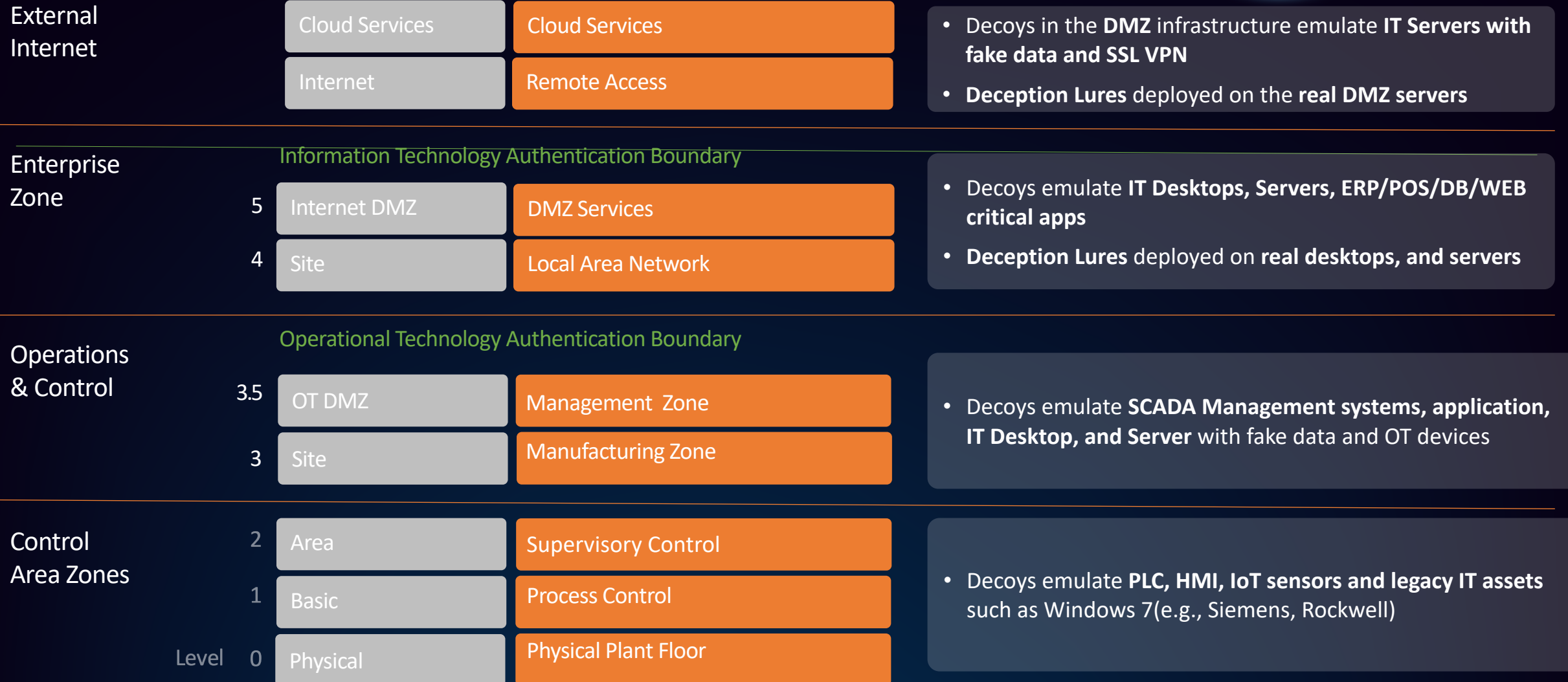




# Deception Use Cases

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## Protecting OT – Based on the Purdue Model



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## Most Common Use Cases: How Deception can help



### OT

- Network visibility and breach detection via passive footprint
- Detects threats to assets that cannot provide their own telemetry



### Ransomware Mitigation

- Early detection, alert and response to Ransomware – Decoys 'feed' the malware with fake data, divert, and contain the attack
- Keeps malware from encrypting 'real' data and spreading



### Lateral Movement

- Detects lateral movements as opposed to detecting threats on egress/ingress
- Last-resort security control ("detect when all other controls fail")
- Provides a defense-in-depth and active defense strategies



### Threat Hunting

- Enables less noisy in-network threat detection, empower your SOC team
- Leverages deception lures to track attack origin
- Learns about attacker TTPs by observing attackers in highly-monitored environments



# Deception Case Studies

## Case Study

# Leading Energy Provider Protects Critical Remote Assets

## Pain Points



Concerned about compromised remote sites



Increased attack surface



Siloed visibility and control across IT/OT

## Results and Benefits



Active deception layer across IT/OT environments covering all crown-jewel segments

- Decoys include pump decoys, automated tank gauges (ATGs), cameras, ERP systems, and “golden image” apps
- Use “golden images” to create decoys
- Use industrially-hardened, rugged devices



Close SOC visibility gap

- Provides in-progress attack intel and detailed forensics captured by the attacker’s activities

Use deception as a compensating control

- Use decoys and fake tokens to protect critical assets where patching isn’t possible, and uptime is critical



Enhance visibility and accelerates incident response

- Integrates with Fortinet Security and third-party security controls

Reduce false positive alerts

- Provides correlation and forensics





# Case Study

## Leading HealthCare provider Protects Critical Medical Devices

### Pain Points

- ⚠️ Concerned about compromised Medical Devices
- ⚠️ Increased attack surface
- ⚠️ Siloed visibility and control across Medical IoT/IT

### Results and Benefits

- ✓ Active deception layer across Medical IoT devices and IT environments covering all crown-jewel segments
  - Decoys include Infusion pump decoys, PACS servers, cameras, ERP systems, and “golden image” apps
  - Use FortiDeceptor HW appliance
- ✓ Use Deception for early breach detection in medical segments
- ✓ Use deception as a compensating control
- ✓ Enhance visibility and accelerates incident response
- ✓ Reduce false positive alerts
- ✓ Provides correlation and forensics





## Summary

# OPERATIONAL TECHNOLOGY CYBERSECURITY EXPERT PANEL FORUM 2023

## Why Should Everyone Use Deception?



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## Why Deception?



How else would you know **if attackers are inside your network**? How fast can you detect them?

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How do you protect devices that **cannot provide their own telemetry** or cannot be protected using monitoring agents or security patching?

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How do you plan to **reduce false-positive rates**? Are you looking to **reduce the time spent** on reviewing alerts?

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## What to look for in a Deception OT solution?

### 1 Decoys for both OT and IT

- Aligns with Purdue Model
- SCADA/ICS profile e.g. Rockwell Ethernet/IP, Siemens S7, Bacnet, IPMI, Modbus and etc.
- Windows and Linux with Git, VPN, SMB, SQL, etc. applications, and honeytokens

### 2 Simple and Easy

- Automated discovery of network and assets
- AI-based recommended deployment

### 3 Holistic Response Strategy

- Open integration with existing security infrastructure
- Automated threat response, and threat hunting



**OTCEP**  
**2023**

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## In Summary

- What Is Deception
- How Does it Work
- Use Cases
- Deception Use Cases



Thank you Very Much!



*Stay In touch, Save my Contact*



*Stay Informed, Ask Questions*